

## 2018 香港服飾產品創新研討會 (PI Apparel Hong Kong 2018)

「2018 香港服飾產品創新研討會(PI Apparel Hong Kong 2018)」將於 2018 年 4 月 10-11 日九龍香格里拉酒店盛大舉行。PI Apparel 密切關注科技在時尚、服裝和鞋類產業的創新發展。2018 PI Apparel Hong Kong(香港服飾產品創新)研討會，將透與業界領導代表一對一會晤，進行進行密切的互動與交流，並分析洞察亞洲市場生產流程及供應鏈相關產業，提供最新與完整的科技技術關鍵資訊，協助企業及時掌握最新全球紡織產業趨勢發展，保持在國際市場之競爭力。

「2018 香港服飾產品創新研討會(PI Apparel Hong Kong 2018)」誠摯邀請各界品牌商、製造商、採購商與公協會踴躍參與。

### ■ 報名資訊

1. 活動時間：2018 年 4 月 10-11 日
2. 活動地點：九龍香格里拉酒店 香港尖東麼地道 64 號
3. 參加費用：紡拓會優惠價 HK\$2695/人 (原價 HK\$3795/人)  
(以上不含機票，食宿費用)
3. 報名日期：依大會報名網站為準
4. 承辦人：中華民國紡織業拓展會 服飾展覽科 謝佩璇 iris@textiles.org.tw  
(02)2341-7251 分機 2598

※ 本專案優惠價限為紡織相關產業，如服飾、鞋類、紡織產業及品牌等相關業者。

※ 若顧問或技術相關等業者有意報名參加，請直接與 PI Apparel 窗口 Mr. Michael Ratcliffe Commercial Director 聯繫。

■ 相關資訊：[PI Apparel Hong Kong 2018](#)

■ 線上報名：[紡拓會優惠價](#)

意者請填妥下列資料，索取報名表格

公司名稱：_____	參加人數：_____	
參加人姓名：_____		
連絡人：_____	電話：_____	分機：_____
E-mail：_____	傳真：_____	

請回傳至 [iris@textiles.org.tw](mailto:iris@textiles.org.tw)

## **PI Apparel Hong Kong 2018 is now live!**

After the raging success of PI Apparel Hong Kong in 2017, the team are thrilled to announce that not only will they be returning in 2018, but the working [agenda](#) is now live!

We are proud to be an official partner of the project.

PI Apparel Hong Kong has a focused stream for each of pre-production, production and the wider supply chain to mirror the complexity of the Asian market. Today, you have to be faster, but maintain quality and cost; you have to maximize every resource and inch of capacity but you have to be CSR compliant; you have to stay on top of changing demand from your entire network but still deliver on time and on budget. But how do you juggle all of these things? The answer is, of course, technology and this is the very essence of the PI Apparel World Series.

### **2018 sessions include:**

- Trust and Leadership as a Foundation of Success in End-to-End Fashion Industry 4.0  
**Edwin Yee Man Keh, CEO, The Hong Kong Research Institute of Textiles and Apparel**
- Creating The Future of Supply Chain  
**Paul Fowler, Chief Information Officer, Li & Fung**
- The Power of Digital in Redefining the Fashion Supply Chain  
**Andy Wong, Group CIO, G2000 (Apparel) Limited**

For the full agenda please click [here](#).

We will once again be partnering with PI Apparel and are happy to extend a reduced rate of registration of **HK\$2695, a saving of HK\$1100, to all of our members!**

The 2017 event was a sellout success and because of limited venue capacity, registration was closed early. As such, should you wish to make use of this discount and secure your place for 2018, please use our personal association link [here](#) ASAP!

[Book now!](#)

We look forward to welcoming you!

Taiwan Textile Federation